



Enabling technology

Photonics Event 2017

June 14th, 2017

NH Conference Centre Koningshof
Veldhoven, The Netherlands

www.photonics-event.nl

Organization:





The **Photronics Event** is a combination of a trade fair and a congress. It is the largest photonics industry event in the Netherlands. The high quality lecture program is drafted in collaboration with leading industry organisations and attracts a large crowd of visitors every year. This makes the Photronics Event a unique opportunity to present your technology, applications, products and services to an international audience and connect with developers and industrial users of instruments and equipment.

NEW IN 2017

In 2017, the Photronics Event is a single day event. This means all stakeholders are together at the same time.

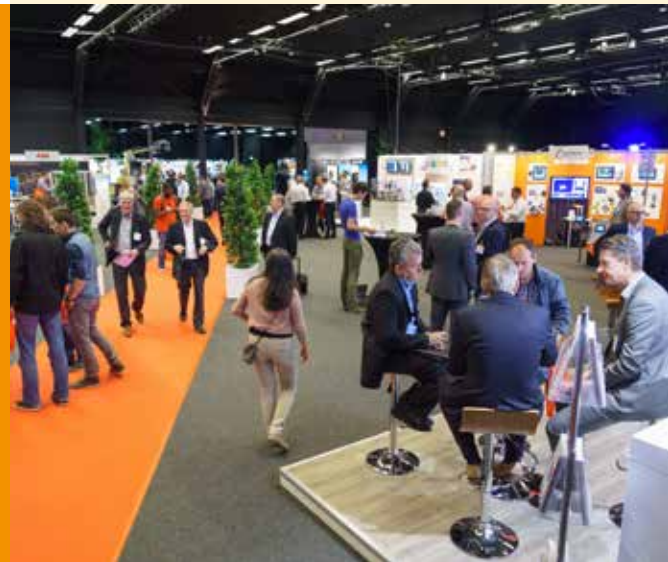
With light, open booths, the exposition floor is both compact, and open. The uniform expo-modules with a tabletop display create an appealing open meeting space.

Because of the open nature of the event and the exposition floor, you will have ample opportunity to meet the visitors.

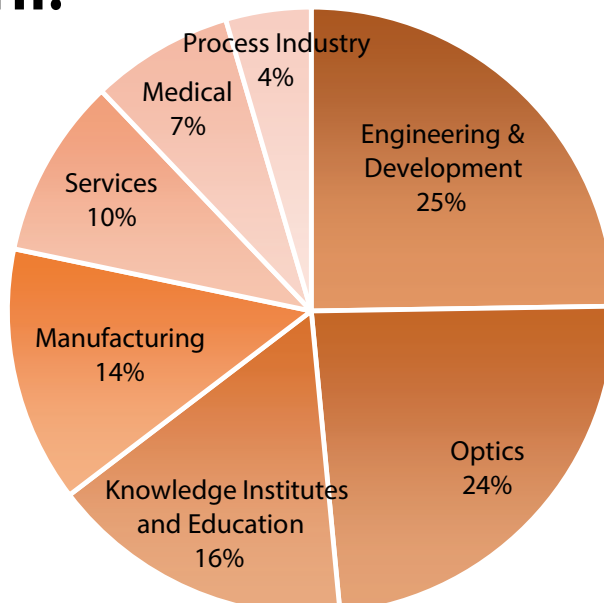
VISITORS

Together with the Vision, Robotics & Motion side event, the 2016 edition of the Photronics Event had over 1400 visitors. More than a quarter of the visitors indicated they came for the Photronics Event.

- 40% of the visitors is of management level or higher
- over 70% of visitor is decision maker or influencer
- 80% of the visitors attends lectures during the congress



MEET WITH:



- Engineering & Development
- Optics
- Knowledge Institutes and Education
- Manufacturing
- Services
- Medical
- Process Industry

PHOTONICS EVENT - PARTICIPATION



TABLETOP

Exposition table with illumination and back panel: €1495,-

THE PARTICIPATION FEE INCLUDES:

- basic furniture
- illumination
- electrical outlets (230V) and electricity use for lighting and other 230V equipment (3 kW)
- Printed stand surface 2,5x1m
- Wifi
- Coffee, tea, lunch
- Parking
- Extended networking drinks

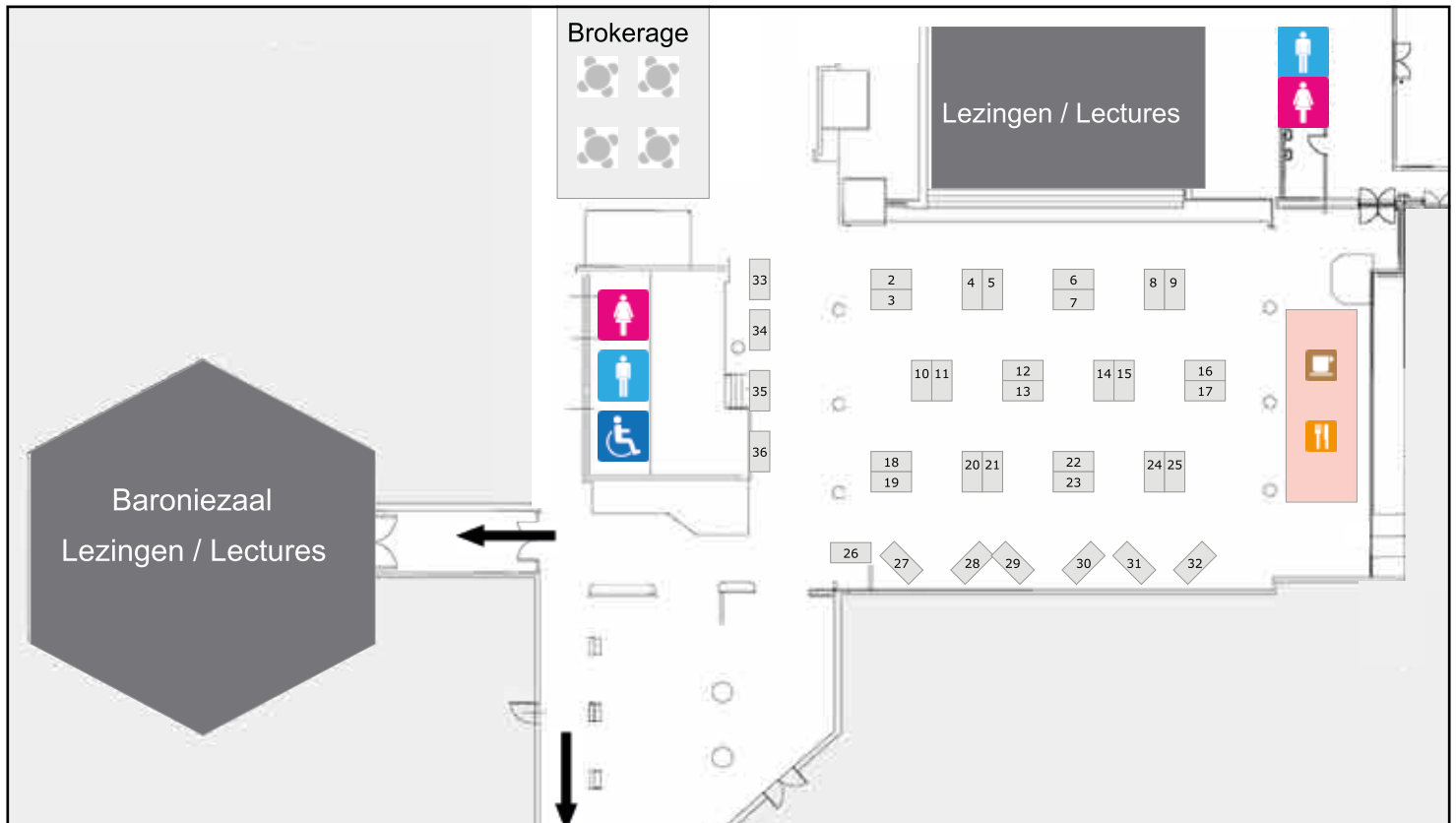
All prices are excluding VAT.

Mikrocentrum High Tech Platform participants enjoy a 10% discount!

VISUALIZATION TABLETOP



PHOTONICS EVENT - FLOOR PLAN



PHOTONICS EVENT - INFORMATION



WHEN

Wednesday June 14th 2017

WHERE

NH Conference Centre Koningshof,
Locht 117
5504 RM Veldhoven
The Netherlands

OPENING HOURS

Wednesday June 14th from 10.00 to 19.15

CONSTRUCTION

Tuesday June 13th to Wednesday June 14th 09.30

DECONSTRUCTION

Wednesday June 14th from 19.30 to 23.00



REGISTER AS EXHIBITOR?

www.photonics-event.nl

ORGANIZATION

Mikrocentrum
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PHOTONICS EVENT - CONTACT



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